Graphic Desgner | Virtual Reality | Television Development

Gianpaolo Gonzalez
Creative Portfolio

gianpaologonzalez.com

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About Gianpaolo

As a creative producer, Gianpaolo drives content from conception through completion. He develops projects, creates strategy, puts together a cost-effective production, maintains cohesive design, and delivers a high quality product that achieves its potential.

Gianpaolo is a creative producer based in Los Angeles with experience in television development, virtual reality, animation, and graphic design. He's the "one-stop-shop" for creative development.

Gianpaolo was Creative Director for **Wonderworld VR** where he wrote, directed, designed materials, and animated every virtual reailty project. He created experiences for clients like McDonald's, Nickelodeon, Wiz Khalifa, Electronic Sports League, Pricer, Farm Sanctuary and many more.

Gianpaolo dove into the film industry after graduating from the Cinematic Arts School at the **University of Southern California** where he studied filmmaking and business entrepreneurship at the USC Marshall School of Business.

After graduating at the top of his class, Gianpaolo was hired as a development producer at the Santa Monica based production company **Skip Film** where he was in charge of developing television shows for networks. He wrote the scripts, directed and edited the sizzle reels and designed all of the pitch documents used to present the shows.

In 2015, Gianpaolo was hired to Associate Produce the hit show *The Director's Chair* with award-winning filmmaker Robert Rodriguez for his cable channel, **El Rey Network**. He helped produce episodes with John Carpenter, Quentin Tarantino, Francis Ford Coppola, Michael Mann, Robert Zemeckis, Jon Favreau, and Sylvester Stallone.

Gianpaolo also started his own virtual reality cartoon on Instagram titled **NightMara**, about a 13 yo girl named Mara that saves us from our nightmares. He's in charge of writing, directing, animating and illustrating everything for the show. @nightmara_official

Next Page
Resume

GIANPAOLO GONZALEZ

CREATIVE DEVELOPMENT

CONTACT

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Los Angeles, Ca

www.gianpaologonzalez.com

PRO. SKILLS

- *DIRECTOR*
- *GRAPHIC DESIGN*
  - *PRESENTATIONS*
  - *LOGOS*
  - *POSTERS*
- *ADOBE SUITE*
  - *PHOTOSHOP*
  - *ILLUSTRATOR*
  - *PREMIERE*
  - *INDESIGN*
- *SCREENWRITER*
  - *SHORT FORM*
  - *TELEVISION*
  - *FEATURE FILMS*
- *VIRTUAL REALITY*
  - *ANIMATION*
  - *DIRECTING*
  - *EDITING*
- *WEBSITE DESIGN*

ABOUT ME

My experience in graphic design, television development, short form content and virtual reality animation gives me advantages in all aspects for creating new media.

WORK EXPERIENCE

So Meta Studios
2018-2019

- Graphic Designer: Pitch Presentations, Character Design, Instagram Page (@nightmara_official) Posters, Storyboards

  Writer: Scripts, treatments, copy
  Animator: Virtual Reality Animations

Wonderworld VR
2016-2018

- Graphic Designer (Website, Logos, Presentations)
  Writer, Director, Editor 360˚ Commercials:
  McDonald's (VR Creative Consultant)
  Nickelodeon (VR Writer, Director, Editor, Animator)
  PSA Trygga Barnen (VR Writer, Director, Editor)
  Pricer (VR Writer, Director, Editor)
  Farm Sanctuary (VR Writer and Director)

Skip Film / El Rey Network
2013-2016

- Graphic Designed posters, pitch presentations, comic books, and logos for television shows. Writer, Director, Editor on short form content. Associate Producer on *The Director's Chair*.

Pitch 5 Productions
2013-2014

- In charge of creating and pitching television shows to cable networks. Wrote, Directed and Edited sizzle reels to be used to pitch show concepts.

EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA

B.A. School of Cinematic Arts (Film Production)

Minor Marshall School of Business (Entrepreneurship)

Languages: English, Italian

Pitch Deck Design

Gianpaolo has created pitch decks for production companies such as El Rey Network, Skip Film, Pitch 5 Productions, and Wonderworld VR.

Pitch Deck Design

NIGHTMARA

She's your worst nightmare's worst nightmare.

NIGHTMARA

IN DEPTH

NightMara is character driven show that explores what really goes on behind closed eyes by presenting insane scenarios created by people's minds. Mara is the renegade who doesn't give up nor let anyone else give up either. She's our last hope when it comes time to make a change, and she doesn't take a no for an answer.

Her gift goes unnoticed until she's discovered by others who have the same power, however, the problems they deal with aren't the ones Mara wants to fix. Mara has her own agenda and doesn't need to join the team of *InsoManiacs* to do it.

This is a show about individuality. It's a show that tries to level the playing field to the lowest common denominator; everyone is self-conscious, everyone is terrified of regret and we're all trying to hide it one day at a time. However, it isn't until we face ourselves that we can finally find the root of the problem.

NIGHTMARA

MARA DEEMS

Mara has no filter. She shouts her opinions loudly and always offers up the best comebacks no matter who is at the brunt of them. She gets her fiery personality from her grandma, Baba, who has taken care of her ever since her mother died when she was eight. Mara is the only one who knows what actually happened to her mom, but don't ask about her past, that's something she keeps buried deep within.

Her and her grandma have been alone together and have formed a unique bond that is closer to that of *The Odd Couple* than grandmother and granddaughter. Many would say that Mara is well beyond her years if they ever took the time to actually talk with her. However, she may seem like nothing bothers her, but she's just like any other 13 year old girl stumbling through life acting one way and feeling another.

Mara has a soft spot for outcasts. She's the loner's renegade. The weirdo's hero. When authority shows itself, it's Mara who's the great equalizer. Teachers have learned not to get smart with Mara as she's been known to send a few home crying as she knows everyone's weaknesses. Cutthroat as she may be, many come to find that Mara does have a heart if they don't treat her as a pariah.

NIGHTMARA

Pitch Deck Design

NIGHTMARA

QUARTER-ROY

This arcade-rat is a legend in the gaming community but an easy target to bully. His name is on every 1st place leaderboard on every coin-op video game in town and he makes it his duty to keep it that way. This 25-year-old transformed his parent's basement into his headquarters and takes special inquiries and challenges at any time. He's never left the town of Brighton and has insane gossip knowledge on all of its inhabitants which comes in handy for Mara from time to time. However, he may be idolized by kids younger than him, he is seen as a loser to every one else.

Glued to the screen 24/7, Quarter Roy accepts it to be his destiny to be the hero of life's video game by helping the young kids that worship him from the evils that lurk around. There's just one caveat, they have to challenge him to a video game.

BABS

Babs is Mara's eccentric and pink-permed grandmother. She's a tough stale cookie and makes sure everyone knows it, especially Mara. When Babs isn't layering on the insults or spitting out her oddball wisdom, she can be caught watching TV and petting her puff ball dog, Buster Number Two (she forgot to take her pills one day and accidentally put the first Buster in a blender.)

If there's one thing that pisses Babs' off the most, it's classless people. She'll call a mother fucker out if she sees any form of rude behavior; it doesn't matter who it is.

This bag of bones may be sharp tongued and quick to piss off, but she has her moments. She's a great resource to come to when Mara needs a micro dose of good ol' life lessons, however, Mara wouldn't dare ask her to pack a lunch or fold her laundry; Babs isn't into "Momming."

PRINCIPAL MOREEN

Principal Moreen is far from perfect. She always seems to be suffering from some "mishap." Whether it's in a wheel chair one episode or two broken arms in another, Principal Moreen needs help. She feels constant pressure to do her job and would much rather get someone else to do her bidding for her. That's when she confides in Mara for help, because Mara is always getting in trouble and visiting her office anyway. The two have sort of struck a deal together; Mara helps her with her job and Principal Moreen gets Mara out of class. Win-win.

The two of them are a great duo, however, they must keep their friendship secret.

DR. BOBERT

Mara's dry-mouthed, coffee-breathed, lazy-eyed therapist, "Bobert," as Mara calls him, is always making cliché diagnoses as what her problems might be. He asks Mara to express her feelings using sock puppets and dolls as emotional surrogates, but he believes what he knows as best, and won't back down to Mara's manipulative mind games.

Bobert, may come off as looney or simple-minded, but this puppet-loving doctor helps simplify Mara's problems with made up phrases that are usually so damn catchy, Mara can't help but use them to her advantage. So far, Mara's impressed enough to spill her beans to him, but she's always on the edge of her seat waiting for him to say something that will piss her off.

FLAHERTY

Mara's stoic best friend is a 6'4 introvert without an athletic bone in his body. Flaherty always errs on the cautious side because Mara's boisterous ideas usually get them in trouble. There's a problem between the two of them, he'd do anything for her because he has a crush on Mara, an internal conflict that he's always wrestling with himself.

WRAP UP

NightMara is a show that gives reason to people's madness. It balances between horrific and beautiful in order to fully express one's inner demons. We want this show to "go there" in every event to prevent watering down. Right now is the perfect time for a cartoon to relate to it's viewer through deeper thoughts and trippy animation. This show should be able to be viewed at different times in one persons's life in order to retain something new in each viewing.

This breaks the old form of superhero stories relying on external conflicts to tell their story and instead, NightMara uses everyone's own mind as the playground for anarchy.

"PILOT"

Mara has to deal with her new school passing rumors about her while at the same time save once-famous, silver-screen actress, Loraine Dumont, from a Truman Show-esque nightmare. Loraine has been a recluse for years and her fears of the outside world are worse now that she is being celebrated with a Lifetime Achievement Award. However, it isn't until she meets Mara in her nightmare that things begin to make sense.

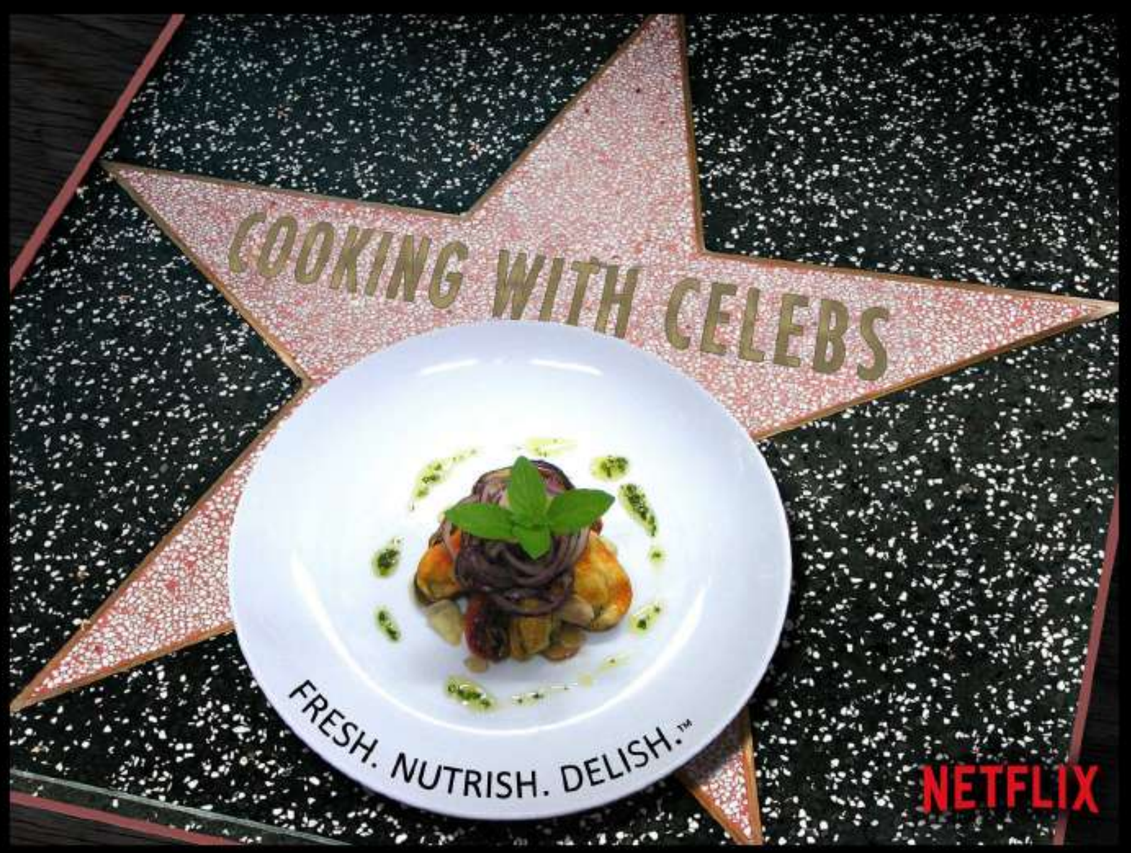
The Nightmare Creator makes himself known to Mara and threatens her to join him in the pursuit of controlling everyone's mind through their fears. She also meets someone who shares her ability and comes to realize there is more happening beneath the surface, jeopardizing humanity's will to think for itself.

Pitch Deck Design

EL REY NETWORK

Pitch Deck Design

NETFLIX



Pitch Deck Design

NETFLIX

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ACT 2

We've met our Celeb Guest and picked up our groceries- now it's time to cook! As any chef will attest, the kitchen is a sacred and personal space. This is where we'll gain insight into our Celeb Guest's day-to-day.

Cuisinart KitchenAid Whirlpool SUB-ZERO

- What are your earliest memories of cooking? With whom?
- What cooking sin do you regularly commit?
- Tell us about your biggest cooking disaster ever.
- Who do you cook for the most?

Questions like these will spark insider dialogue, allowing viewers to see behind the celebrity image.

NETFLIX

8

ACT 3

DELISH

NETFLIX

9

ACT 3

In our final segment, Hosts and Celeb Guest sit down to enjoy the meal they created. Unbeknownst to our Celeb Guest, an important person in their life has been invited to try what has been cooked up. The surprise guest could be a family member, celebrity friend, or beneficiary from their foundation.

Sponsorship Opportunities
Celebrity-owned Companies:

Crystal Head VODKA

NoBar

FRANCIS COPPOLA WINERY

NETFLIX

10

POTENTIAL GUESTS

Dan Aykroyd
Crystal Head Vodka

Francis Ford Coppola
Coppola Winery

Eva Longoria
Beso

Mike Ditka
Ditkas

Sammy Hagar
Cabo Wabo

Anthony Mackie
NoBar

Jackie Chan
Jackie's Kitchen

Nick Lachey
Nick Lachey Foundation

NETFLIX

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BIG SKIP

Skip Film is more than just a traditional production company.

Comprised of a unique, diversely talented staff, with extensive credits in entertainment, commercial advertising and motion graphics, Skip Film is known for having a particularly rich visual style and the ability to "solve" difficult creative challenges. With theatrical trailers, product and consumer advertising, sound design, graphic design, and original programming for film and television all under one roof, Skip Film is the capstone atop a new pillar of production houses that aim to be as multifaceted as the content they create.

Skip has created hit shows like *Bering Sea Gold* for Discovery, produced a wide variety of reality shows for Nat Geo, El Rey, and A&E, and currently produces Real-Screen-award-nominated *The Director's Chair*. Skip has been hailed for transforming the entire wrestling genre by "Marvel-izing" Mark Burnett's Emmy-nominated success, *Lucha Underground*. Skip was also an original Producer on the CBS show *Numb3rs*, Executive Producer of *American Fighter Pilot*, and Creator/Executive Producer of *Extraordinary Acts of Courage* for OWN.

Skip Film has acted as editorial and story consultant on major features for Sony, Marvel, 20Th Century Fox, Disney, Bruckheimer, Lion's Gate and many more.

Executing for blockbuster theatrical projects as well as award-winning TV shows has given Skip Film a diversity of credits that make it a bankable production company across a broad range of creative desires.

SKIP FILM. CREATIVES FOR CREATORS.

Brynne Chappell
VP of Production
626-390-3187
brynnec@skipfilm.com
www.skipfilm.com

Pitch Deck Design

EL REY NETWORK

MAVERICKS

INNOVATORS THAT INSPIRE

MAVERICKS

OZOMATLI

FACEBOOK: 105K

INSTAGRAM: 7.7K

TWITTER: 16.4K

Ozomatli is a seven-piece band formed in 1995 in Los Angeles playing primarily Latin, hip hop, and rock music. By 1999, they were touring with Carlos Santana and soon won the Grammy for "Best Latin Rock/Alternative Album" for 2001's EMRACE THE CHAOS and in 2004 for their album STREET SIGNS, which also picked up the Latin Grammy for "Mejor Album de Musica Alternativa" in 2005. Ozomatli also recently became the first band to be asked to speak at the TED Conference, sharing their ideas about music and identities in the global age. In the band's nearly twenty years together, they have toured internationally, collaborated with the Boston and New York Pops orchestras, and servedas Cultural Ambassadors for the U.S. State Department.

MAVERICKS

ROY CHOI

FACEBOOK: 21.4K

INSTAGRAM: 68K

TWITTER: 45.7K

A native Angeleno, Roy Choi is a Korean American chef who was named top ten "Best New Chefs" of 2010. He is also known as as one of the founding Fathers of the food truck movement. After graduating from CSU Fullerton he attenended Western State University law school but dropped out after one semeser. He went through a dark time at 24, and he became obsessed with Emeril Legasse's cooking show that inspired him to enroll in culinary school. After his classical training and years of working in four and five star cooking, Choi made his move to food trucks and started his company, Kogi, in 2008. The John Favreau movie Chef (2014) was loosely inspired by Choi and the food truck movement.

MAVERICKS

ALLISON "HUEMAN" TORNEROS

FACEBOOK: 10.6K

INSTAGRAM: 49.2K

TWITTER: 2K

Allison "Hueman" Torneros is a rebel muralist/graffiti artist from Northern California. She has taken over Los Angeles and become an iconic figure of street culture for this modern generation of artists. Her art has caught media attention from CNN, the History Channel, Complex, Juxtapoz, Hi-Fructose, and was on the cover of LA Weekly's 2014 People Issue. She strives to make a difference whether painting on a canvas or on massive walls with a spray can. Her freestyle mash-ups of the abstract and figurative have created a style unparalleled with any other street artist out there.

MAVERICKS

2MEX

FACEBOOK: 4.5K

INSTAGRAM: 11.5K

TWITTER: 8K

Alejandro Ocana, better known by his stage name 2Mex, is a rapper from Los Angeles, California. He is a member of The Visionaries and Of Mexican Descent, two prominent underground hip hop groups. He has collaborated with underground hip hop artists such as Jel, Omid, Thavius Beck, Factor, Radioinactive and Isaiah "Ikey" Owens. He is a member of the Project Blowed crew and is affiliated with Shape Shifters. 2Mex is featured in the award-winning documentary "This Is the Life," which chronicles the music movement that was birthed at The Good Life Cafe in South Central, Los Angeles.

MAVERICKS

MITCHELL BINDER

FACEBOOK: 30K

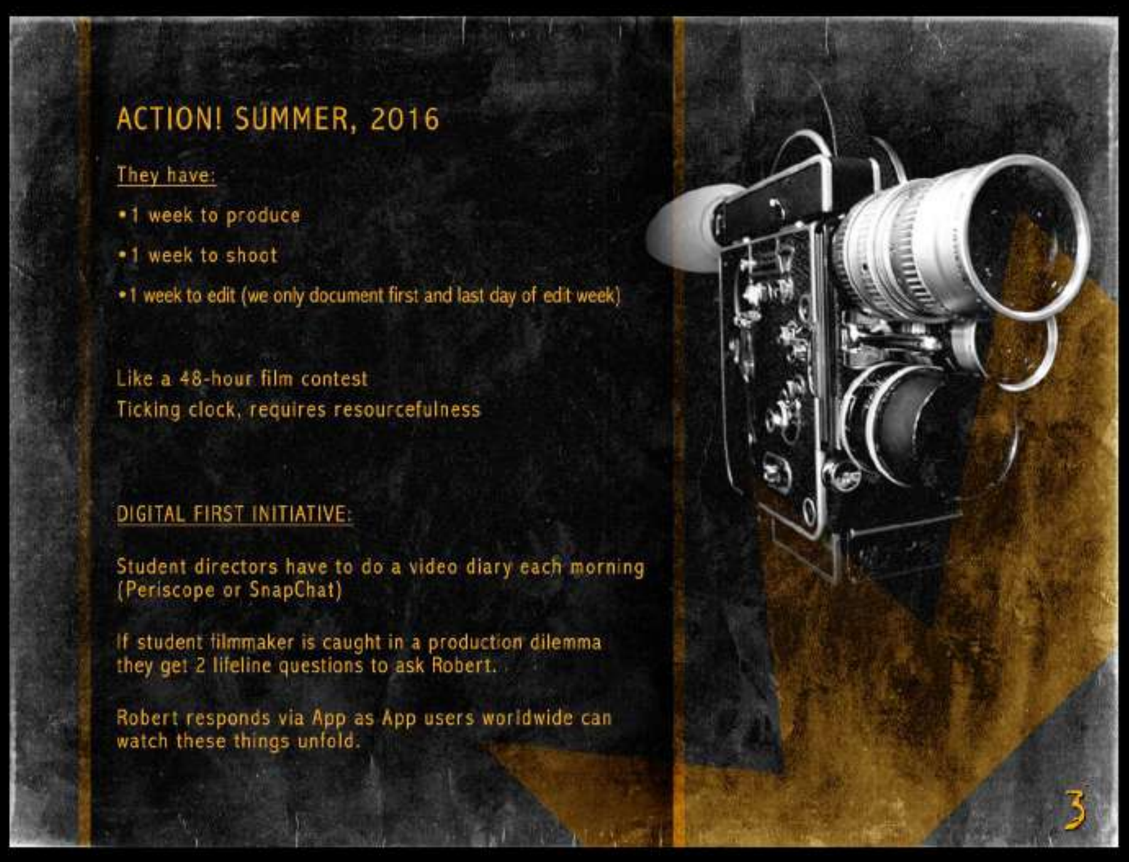
INSTAGRAM: 10K

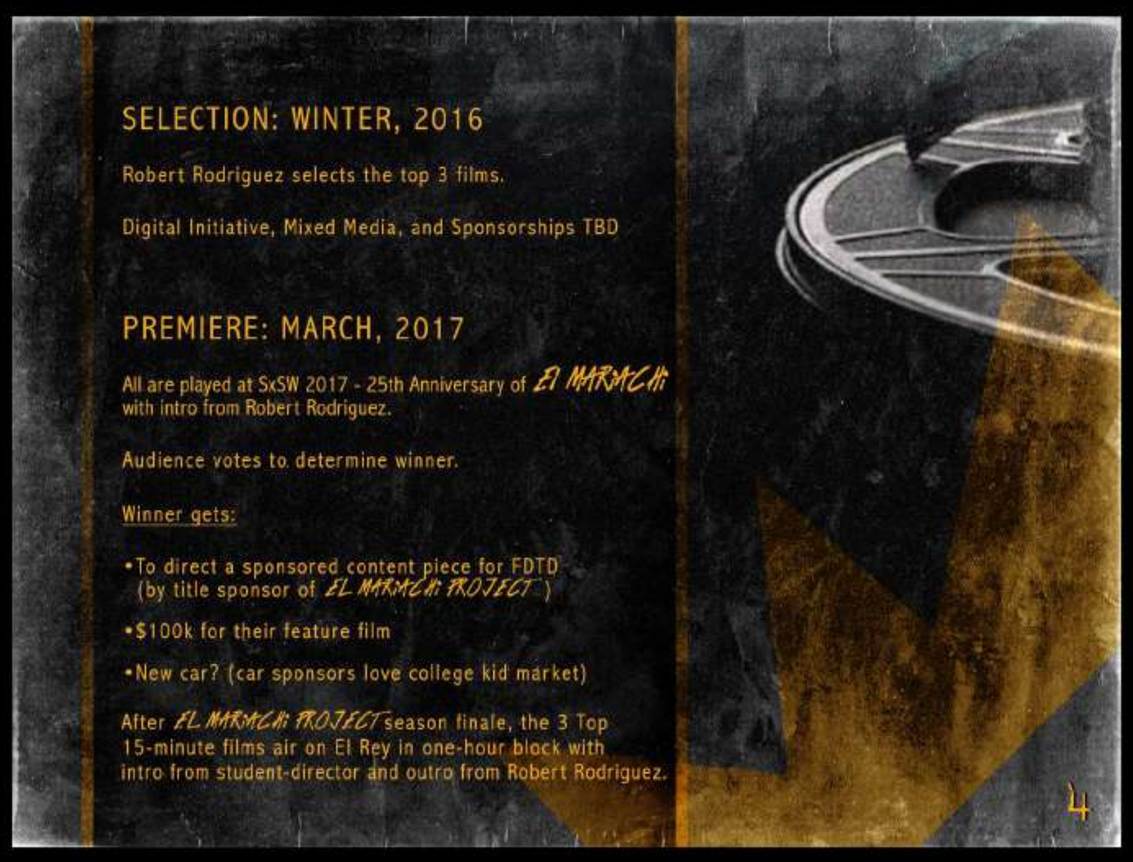
TWITTER: 4K

Mitchell "King Baby" Binder moved from Jackson, Mississippi to Los Angeles in the 70's to race cars and chase waves, working as a jeweler's apprentice to fund his sun-soaked adventures. Mitchell caught the design bug and began crafting his own line of jewelry that became popular amongst the bikers and rockers who prowled the Sunset Strip. In 2000, Mitchell founded "King Baby Studio," where his team now creates some of the most unique and sought-after jewelry in the nation. King Baby designs take inspiration from Mitchell's love of hot rods, rock 'n' roll, and breezy Southern Californian attitude. His fashion wears have attracted such celebrity clientele as Bruce Springsteen and Arnold Schwarzenegger.

Pitch Deck Design

EL REY NETWORK





Poster Design

Gianpaolo has created marketing posters for scripted television shows and network advertising.

EL REY
NETWORK

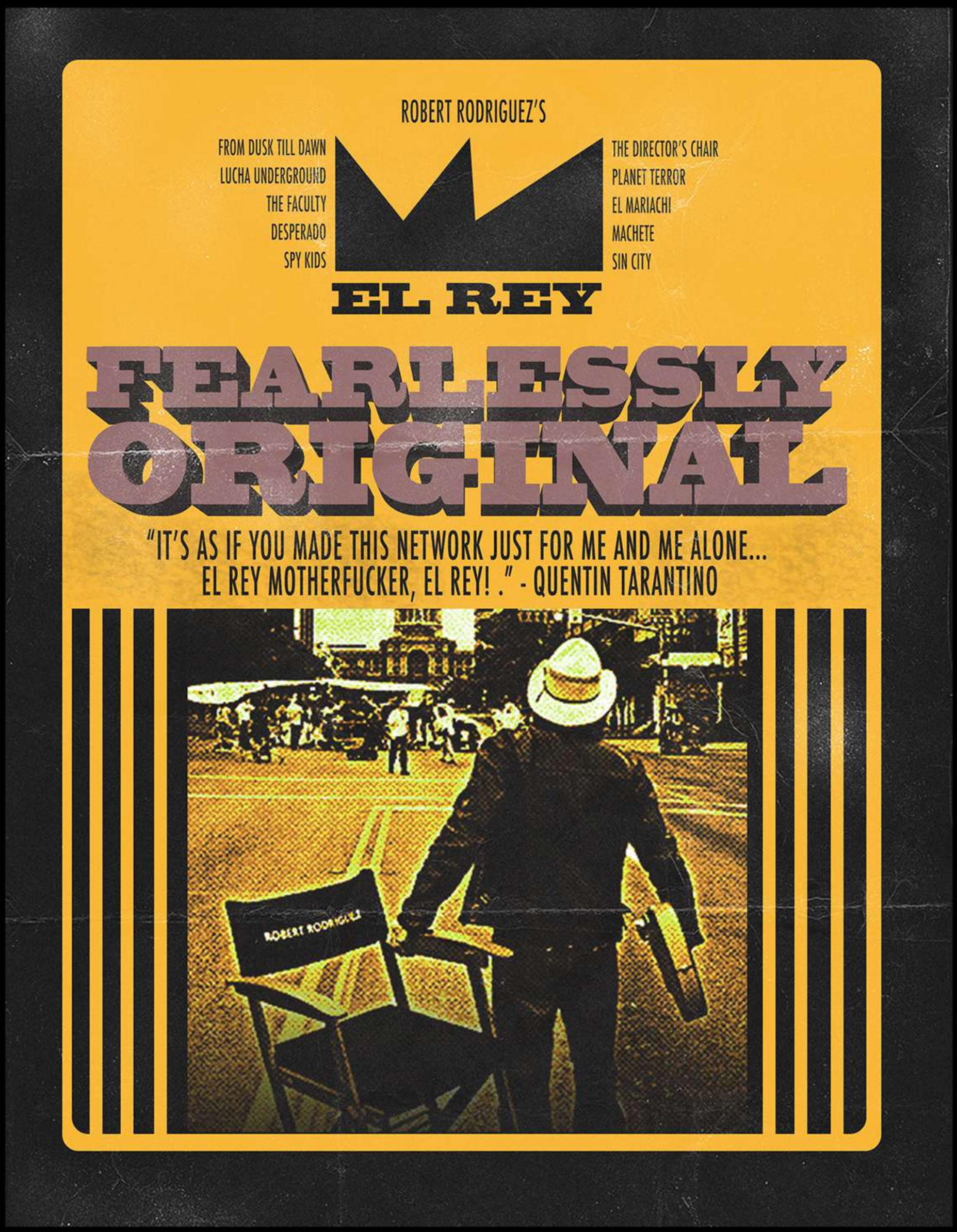
Gianpaolo and his team at Skip Film were asked to come up with campaign slogans and posters for the El Rey Network.

Poster Design

EL REY

ACTION
REIGNS

Poster Design



Poster Design

Poster Design

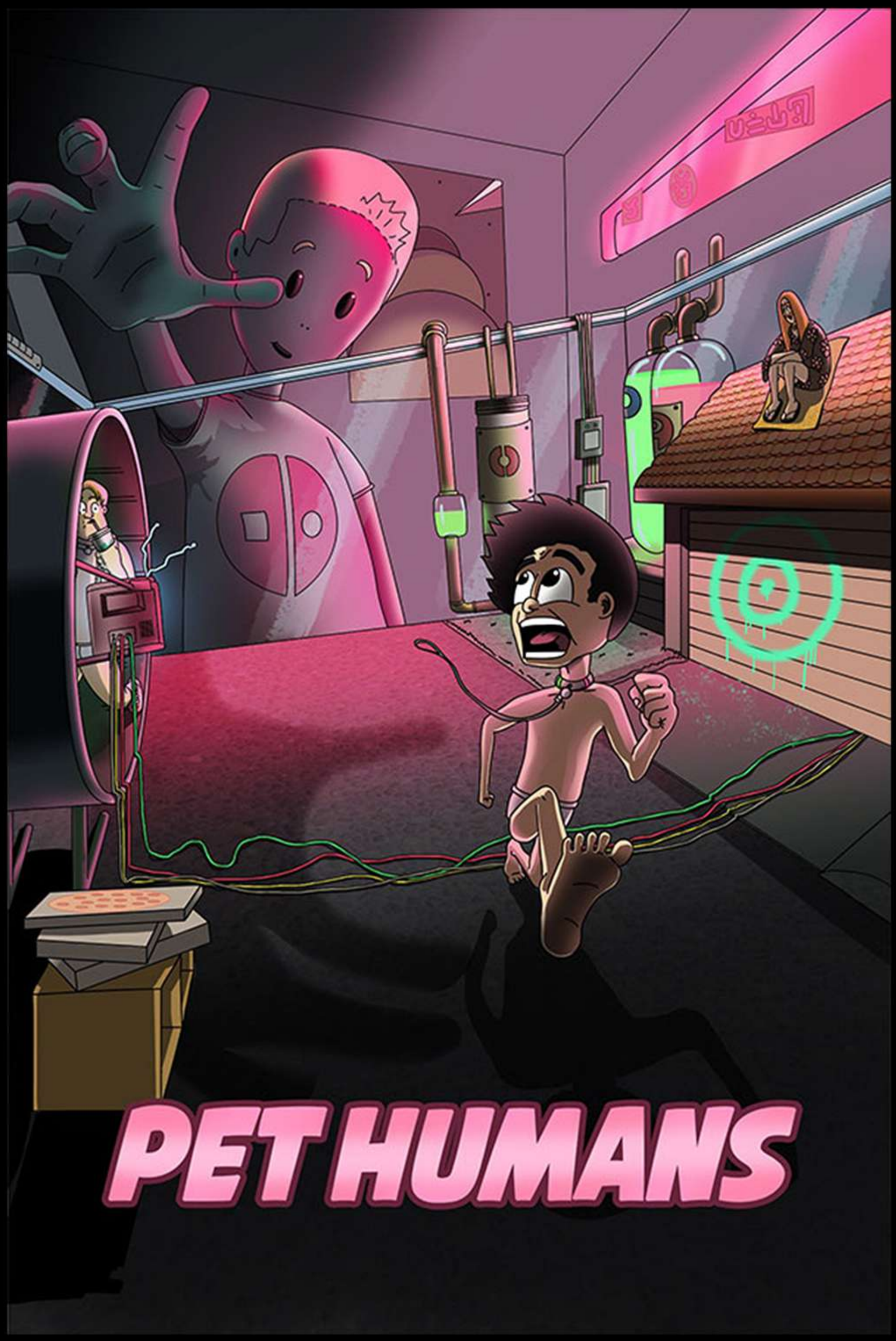
Poster Design

Poster Design

Gianpaolo designed and illustrated posters for scripts and television shows he's developed.

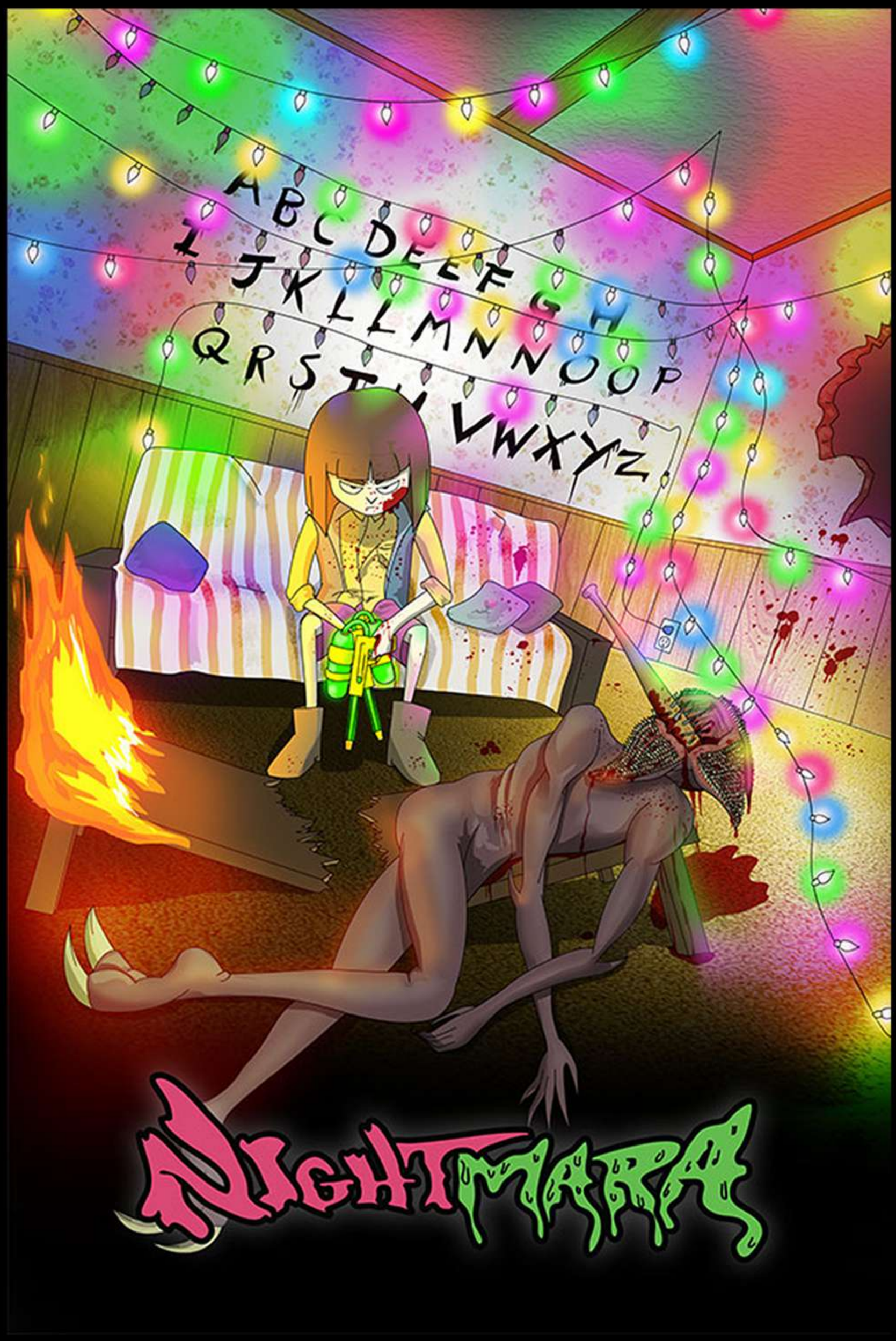
Poster Design

Poster Design



Poster Design

Poster Design



Poster Design

Poster Design

Virtual Reality

Gianpaolo has created virtual reality experiences for McDonald's, Nickelodeon, Wiz Khalifa, Electronic Sports League, PSAs and animated cartoons.

Virtual Reality

Animation

NIGHTMARA

Writer | VR Director | Editor | Animator

Gianpaolo created a virtual reality cartoon on Instagram that has quickly become a cult favorite. NightMara is the story of a 13 yo girl named Mara that is burdened with the power of saving us from our nightmares. The thing is she likes the Nightmare World better than the real world.

@nightmara_official

Virtual Reality

Live Action

WONDERWORLD VR SIZZLE

VR Director | Editor

Gianpaolo directed and edited the sizzle reel that Wonderworld VR uses to market their services in the virtual reality industry.

MCDONALD'S VR COMMERCIAL

VR Creative Consultant

Gianpaolo was hired by Hey Baby and Goodbye Kansas to help them create their virtual reality commercial for McDonald's.

NICKELODEON VR

VR Director | Editor | Animator

Gianpaolo was hired by Variety to create a 360° video that gave a tour of Nickelodeon's new headquarters in Burbank, Ca for their show *Hollywood Headquarters*.

Virtual Reality

Live Action

PSA VR

Writer | VR Director | Editor

Gianpaolo wrote, directed and edited a virtual reality PSA for the Swedish non-profit organization, Trygga Barnen, to put viewers in the experience of growing up in an alcoholic abusive household.

FARM SANCTUARY VR

Writer | VR Director

Gianpaolo was hired by Farm Sanctuary to create a VR experience to spread awareness on animal cruelty. Moby, John Stewart and many more endorsed the experience.

PRICER VR

VR Director | Editor | Animator

Gianpaolo was hired by Pricer to create a VR experience to show investors and users how their new pricing technologies will change consumerism in the future.

Logo Design

Gianpaolo has created logos for social media influencers, small businesses and production companies.

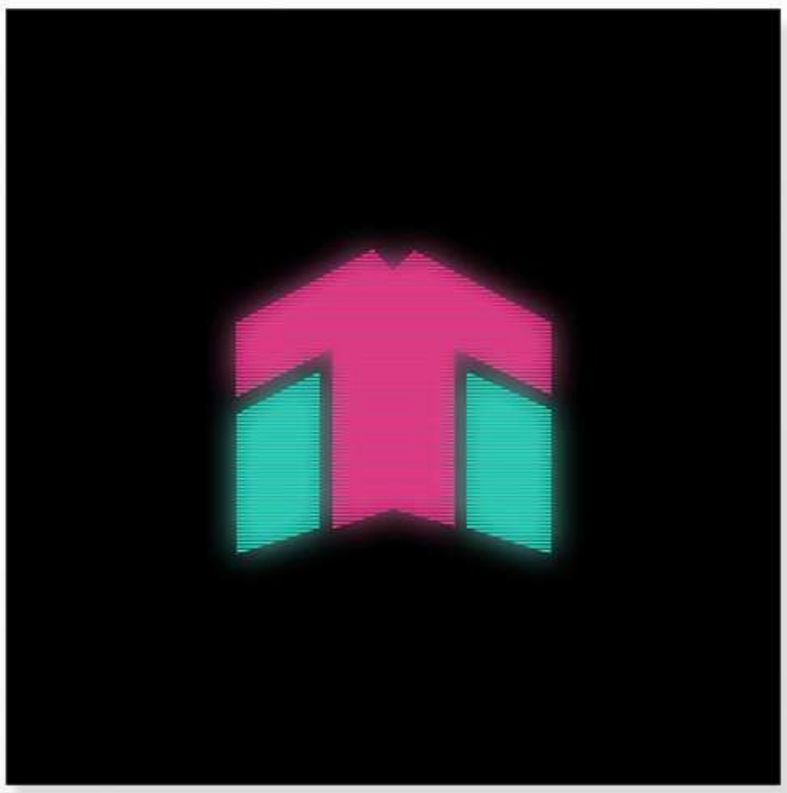
Logo Design

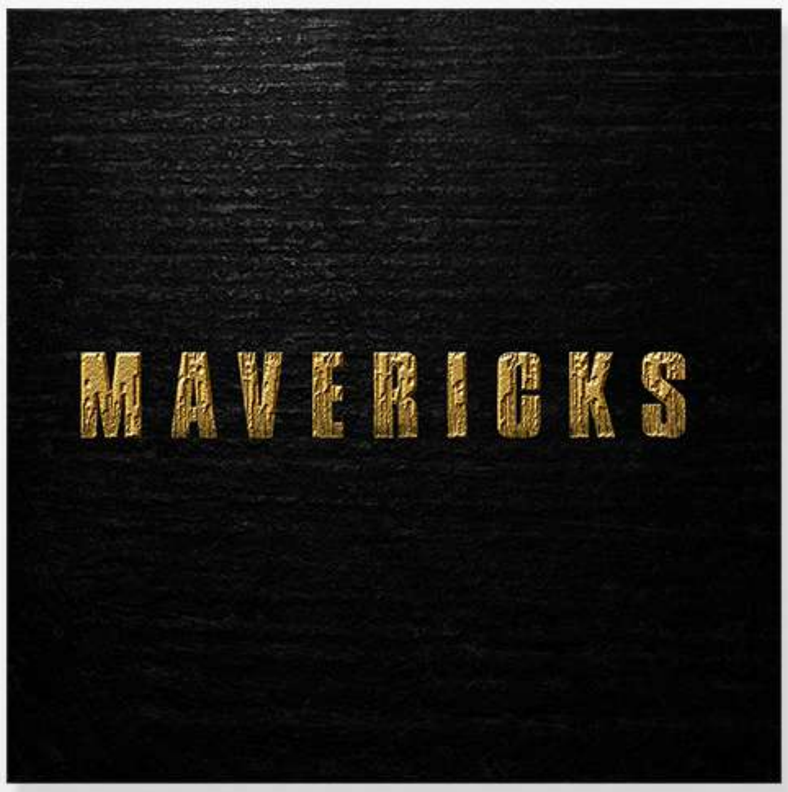
RUFF CUT
EDITORIAL

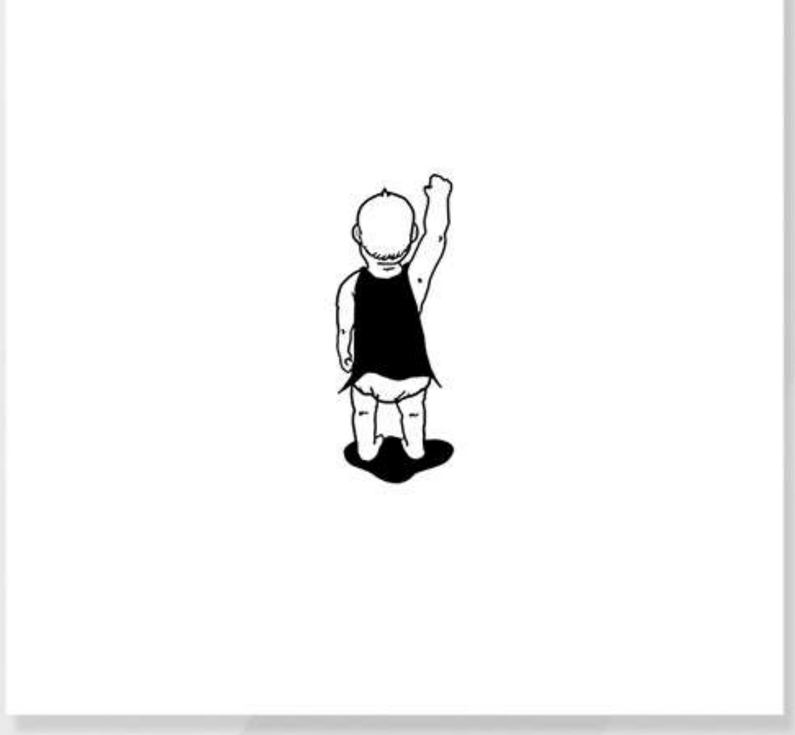
MIX
DIM SUM
MIXING

ONE PLATE
with RAY GARCIA

Logo Design







Unscripted Development

Gianpaolo created, developed, directed and edited unscripted television shows for Skip Film and Pitch 5 Productions.

Unscripted Development

THE SAVAGE LINE

Developer | Writer | Editor

Gianpaolo helped create the show by finding rural places around the world that needed protection from predatory animals. Sold to Nat Geo.

UNDERWATER LUMBERJACKS

Developer | Writer | Editor

Gianpaolo helped create the show by finding a rag tag group of underwater divers salvaging prehistoric trees to sell at high prices.

ICE RACERS

Developer | Writer | Editor

Gianpaolo found an underground club in Alaska that built racecars to drive on ice in order to be hailed the king of Ice Racing.

GAME of SOLES

Developer | Writer | Editor

Gianpaolo created sizzle in 2014 when the buying and selling of sneakers was rising. It followed the hustlers as they flipped rare sneakers for cash.

Associate Producer

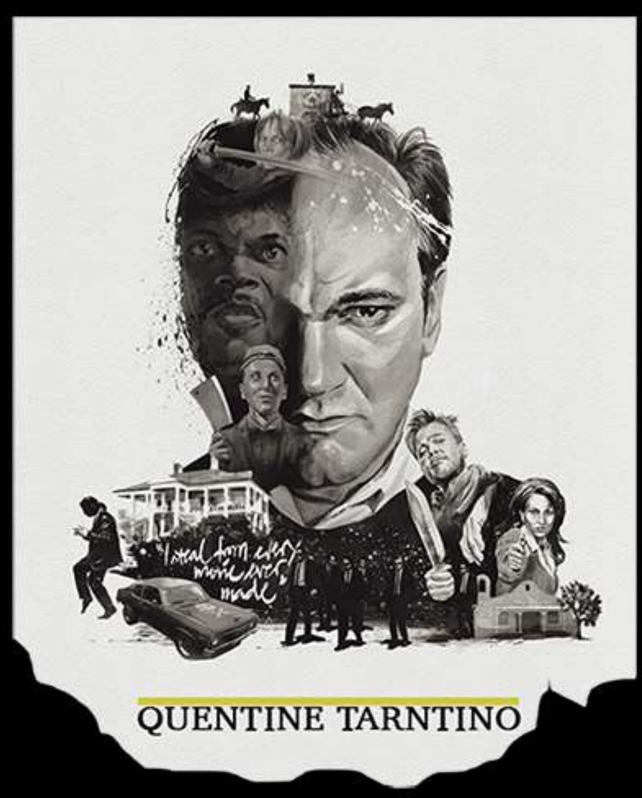
Gianpaolo was an Associate Producer for El Rey Network's television show "The Director's Chair." He helped organize production, questions for the filmmakers and film the episodes.

Associate Producer

EL REY NETWORK

THE DIRECTOR'S CHAIR

Episode 1
John Carpenter



Episode 2 & 3
Quentin Tarantino

Episode 4
Francis Ford Coppola

Episode 5
Michael Mann

Contact

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